Abstract:

The purpose of the study are (1) having information toward proportion of supplement consumption in below 5 yrs children; (2) knowing mothers perception towards healthy claim and supplement beneficiary in below 5 yrs children; (3) analysis current factor on mothers perception; and (4) relation analysis toward mothers perception.<br><br>Method of the research was analytical descriptive by cross-sectional. Randomized sample were 71 mothers from TK Negeri Pembina, Jl. Jemurwonosari JNITK Surabaya. The primary data was held by open-closed quetionaire consist of characteristics respondent and their family, supplement consumption, judging process by mother, mother’s perception etc. Analysis statistics using logistic regression and chi square.<br><br>Research result shows proportion supplement consumptions in below 5 yrs children were 80.3%. Therefore, respondent perception on supplement were agree and believe are 54.9% and 49%, respectively. Judging factors on respondent perception was supplement beneficiary.